



TSHHRAE

TEXAS SOCIETY FOR HEALTHCARE HUMAN RESOURCES
ADMINISTRATION AND EDUCATION

Board Meeting Minutes

June 21, 2012

9:00 – 10:00 am

I. Call to Order **Dana Brandt**

Members present: Dana Brandt, Susan Willars, Cathy Colley, Marcos Ramirez,
Carolyn Price

The meeting was called to order at 9:12 am.

II. Review of May Minutes **Susan Willars**

Not addressed as no quorum was present.

III. Review of Financials **Tammy Oehlke**

a. Review current balance statement, FY12 PL

Carolyn reported that we are starting to post revenue related to the conference which is helping offset the loss incurred thus far this year. We should be back in the black by August once the conference revenue is in full swing. We are up 30% in membership revenue over this same period last year and 9% in overall assets. These are positive trends.

IV. Membership Drive **Marcos Ramirez**

a. FY12 Membership Status

Marcos reported that we have exceeded our number goal for membership for 2012, but we still have a few more to go to hit our paid member number goal. We have 93 paid members.

c. HSHHRA update

Eileen Brown

No update.

V. Education

Marcos Ramirez

a. Annual Conference

i. Registration Update

Registration is open and there have been 4 registrations thus far.

ii. Sponsor Update

Carolyn reported that there are 8 sponsors. Marcos requested we send another email once the link to join is activated off of the registration form.

VI. Website

Marcos Ramirez

Marcos reported that a call was held last week to finalize some details on the web site. The transitional site is up and running with conference information posted. A design template will be over sometime next week. Susan reported that Joe Salazar with Salazar Insurance group will be sponsoring half the cost of the web site at \$1500. The board would like to solicit one additional sponsor at \$1500 to offset the cost of the redesign.

VII. LinkedIn

Cheryl Jones

Dana encouraged the board to post some comments regarding the conference and web site redesign on LinkedIn.

VIII. Old Business

Dana Brandt

IX. New Business

Dana Brandt

a. Nominations

Dana emailed Jan Nichols regarding serving on the board. She has not heard back. Dana asked the current board members to think about those members that might be interested to serve on the board. She suggested we could invite a DFW member to serve on the board as well.

b. Excellence Award nominations

Dana also reminded the board that the nominations for the excellence award close on Aug 1 as well.

c. Lori Leo Board Status

The board agreed to replace Lori on the Board as she has not participated in any meetings this year. Dana will contact Lori and discuss.

X. Adjourn

Dana Brandt

The meeting was adjourned at 9:34 am.