



TSHHRAE

TEXAS SOCIETY FOR HEALTHCARE HUMAN RESOURCES
ADMINISTRATION AND EDUCATION

Board Meeting Minutes

April 19, 2012

9:00 – 10:00 am

I. Call to Order **Dana Brandt**

On call: Cathy Colley(Immediate Past President), Tammy Oehlke (Treasurer), Dana Brandt (President), Marcos Ramirez (President Elect), Cheryl Jones (Director), Emmett Craig (Director), Susan Willars (Secretary)

The meeting was called to order at 9:04am.

II. Review of Minutes **Susan Willars**

a. Strategic Planning Meeting Minutes/SWOT

Motion to approve by Cathy, 2nd by Marcos. Motion passed.

b. March 15

Motion to approve by Marcos, 2nd by Cathy. Motion passed.

III. Review of Financials **Tammy Oehlke**

a. Review current balance statement, FY12 PL

Financial reports were distributed and reviewed prior to the call. Look at board meeting expense and consider increasing budget in upcoming years to include that expense so the board can meet in person more often. Motion to approve by Marcos, 2nd by Cathy. Motion passed.

b. Budget approval

Motion to approve by Cathy, 2nd by Susan. Motion passed.

IV. Membership Drive **Marcos Ramirez**

a. FY12 Membership Status

Goal is 100 members for the year which is an 11% increase from last year. 23% above this time last year on membership dues revenue. Had a lot of activity in February and March. Anniversary date will be initiated when website/databases are

migrated. This will change the membership report next year, as renewals will come in at a different rate.

b. DFHHRA update

Will add their members and give them complimentary TSHHRAE membership.

c. HSHHRA update

No update.

V. Education **Marcos Ramirez**

a. Annual Conference

Date confirmed: Friday, September 14. Marcos gave an update and explained the points of contingency that we're currently working on. A registration split has already been agreed upon. We are working on a proposal for sponsorship revenue sharing that will be favorable for both associations. Dana asked for more participation from the TSHHRAE board on the planning calls as the DFW group has full participation. Suzanne spoke about the revenue share for conference sponsorships.

VI. Website **Marcos Ramirez**

Salazar Insurance Company is willing to sponsor the website. He wants link & logo on homepage, and conference sponsorship included. We will give them lowest level sponsorship and ask they pay to increase level. The board agreed to these terms for 1 year.

VII. LinkedIn **Cheryl Jones**

Cheryl updated the group on activity on the LinkedIn group. Post Save the Date for conference on page.

VIII. Old Business **Dana Brandt**

None.

IX. New Business **Dana Brandt**

X. Adjourn **Dana Brandt**

Meeting adjourned at 9:54am.